

## COSLA Response Consultation - VAT legislation on public bodies and tax exemptions in the public interest

- The Convention of Scottish Local Authorities (COSLA) is the representative voice of all Scottish Local Authorities both nationally and internationally and it has long advocated that the European Union legislation should fully respect the local competences and autonomy of Councils to organise and provide local services.
- 2. In that regard we welcome the provisions contained in the Lisbon Treaty as regards to the Services of General Interest, and we call the Commission therefore to fully respect "the essential role and the wide discretion of national, regional and local authorities in providing, commissioning and organising services of general economic interest as closely as possible to the needs of the users" in any European Commission forthcoming initiative as regards to public services provision and its relationship with EU Competition and Internal Market law.
- 3. Under this context, COSLA welcomes the opportunity to contribute to this consultation following our earlier submission to the "Future of VAT" consultation of 2011. As it could be expected our focus on VAT issue is primarily in the status of public bodies, including local authorities, hence this is a very relevant consultation for us. Indeed ahead of the 2011 consultation the COSLA Resource and Capacity Executive Group on 9 March *called "on current arrangements concerning the VAT regime local authorities to be left unchanged".* In discussing the response for the present consultation at its meeting of November 2014 the COSLA Resources and Capacity Executive Group confirmed that their views remain unchanged on this issue.
- 4. COSLA therefore calls for the **need to maintain Article 13 of the Directive** so that existing national refund schemes, which have worked well and enabled Local Authorities provide better public services are preserved.
- 5. This is not to say that we would automatically oppose any EU initiative addressing public services, including their VAT status. As an organisation COSLA has always been very clear that we do not support practices that favour undue protectionism or disturb the transparency of the public contracts for goods and services. Our point of view, however, is that, as regards specifically EU-wide rules, most local government activities are eminently local and therefore do not obviously distort intra EU trade. Therefore any proposed changes being eventually put forward by the Commission needs to provide detailed proof that this is the case, not just for the public sector as a whole, but also specifically concerning local government. Secondly, it would need to demonstrate that an EU wide regulation would be able to effectively address such intra EU trade distortions.

#### Impact in Scotland

- 6. The Value Added Tax Act 1994 is the main legislation concerning VAT in the UK and implements the current VAT Directive. Its Section 33.2 enables Local Authorities, in addition to many other public bodies, to recover VAT.
- 7. Eliminating the VAT recovery scheme would have serious consequences for Scottish local finances: the current scheme amount to 10% of the total Scottish local government budget.
- 8. The 2012-13 Partial Exemption figure was 3.17%. If Section 33 (VAT recoverable scheme for Local Authorities) status was removed it is estimated that approx. £1.29bn VAT would

have been irrecoverable from HMRC in 2012-13. This as mentioned amounts to 10% of the (2013/14) block grant for the 32 Scottish Councils.

- 9. If the current scheme were to be removed, it would mean that not only that very big gap would have to be addressed but crucially, that this change to the current UK VAT recovery schemes would have a knock on effect on the internal UK fiscal and domestic taxation arrangements not covered by EU legislation.
- 10. The reason for that is that if the recoverable VAT scheme were scrapped the UK Government would have to significantly alter the budget allocation arrangements across the UK home nations to compensate for this. Needless to say that such a change of territorial equalisation formulas is sensitive at the best of times and the political and fiscal upheaval it would create clearly outweigh any theoretical gain sought by the Commission.
- 11. Thus what appears to be only a EU matter would indirectly shape internal Member State taxation and internal fiscal transfer arrangements which according to the current Treaties would be against the principles of conferral, subsidiarity (as the EU has not powers on domestic taxation) and indeed proportionality (for the theoretical gains of doing away with the VAT recovery schemes are outweighed by the significant distortion of internal fiscal arrangements that they would entail).

# Arguments for/against eliminating recoverable VAT

12. The ability to recover VAT under the terms of the current Directives does not apply to UK Local Authorities alone. Other Member States such as Austria, Denmark, Finland, France, the Netherlands, Portugal and Sweden have introduced systems designed to enable public bodies to recover the VAT they pay.

## "Complexity"

13. In previous Commission papers and studies paints this in a negative note "Lack of harmonisation" and "Complexity". As regards to the harmonisation argument, that there is no EU approach to defined what is a "public body" for VAT purposes as this is left to Member States to define. As regard to the "complexity" argument, the EU Treaties (and in particular Protocol 26 on Services of General Interest recognise the ability to Member States authorities (national and local) to define the public services the way they consider more appropriate. In other words diversity of public service arrangements is not in itself something that should automatically been regarded as a barrier to intra-EU trade but a fact of life recognised by the EU treaties that the Internal Market needs to live with rather than doing away with.

#### "Disincentive to externalise services"

14. In line with the Liston Treaty SGI protocol 26, the decision to provide in-house services or not is based on a number of factors and it is ultimately a political choice for democratically elected local representatives to make, not necessarily on cost grounds alone but also according to other factors such as the quality and reliability of the services provided

Another further argument used in Commission VAT literature is that recovery schemes act as an *"incentive to in-house supply"* and avoid more efficient solutions that might be provided the market *"Distortion of competition"*. It is our view that failure to recover VAT would actually make competition more expensive and favour the in-house provision: without VAT recovery any external bid would be immediately 20% higher than at present (in the UK case) and this significant price increase would act as a strong incentive for in house provision.

- 15. In terms of the argument of *"distortion of competition" we see in Scotland little evidence that VAT recovery schemes affect local competition.* Particularly in many towns and cities there is a very proactive private sector provision of services that are also party supplied by local authorities (such as leisure facilities), so COSLA would argue strongly that there is no distortion of competition. One of the strengths of local authorities is that they supply services, such as leisure, in areas of market failure where the private sector could not providing services at a profit. In many parts of Scotland population scarcity and geography makes the provision of services using private suppliers unviable in an economic sense without significant public subsidy.
- 16. This is without doubt the case in the rural communities that exist in many parts of Scotland where services provided by Local Authorities are absolutely essential for the survival and wellbeing of those areas. It is next to impossible that private providers would ever provide services there by Local Authorities. Councils would indeed welcome this as a sign of a more vital local economy but providing services in those areas is often uneconomic for private operators. This is an argument we have also strongly made in the recent Services of General Interest State Aid Guidelines and subsequent compliance reports.
- 17. A final remark on this argument is that the Commission's role is to avoid distortion of competition between the Member States, not within the Member States. The argument of "potential" EU trade impact to even the most local transactions is not very solid as discussed below.

"Barrier to Intra-EU trade"

- 18. Successive Commission impact assessments had foreseen that a harmonisation of the VAT regime across the EU would provide around 0.1% and 0.4% increase of the EU GNI<sup>1</sup>. While in the current context any source of growth would be welcome these forecasts ignore the transaction costs of eliminating such different VAT regimes.
- 19. We would strongly argue that in terms of recoverable VAT schemes the transactional costs of overhauling the current system would offset on any gain in terms of GDP growth. To put into context the amount of VAT recovered by Scottish Context it is not only 10% of its annual budget it is also 0.7% of the Scottish GDP.
- 20. If the similar amounts from other countries with a recovery scheme are added it is reasonable to anticipate the presumed gains would offset by the cost overhauling the current arrangements.
- 21. Finally Scottish Local Authorities overwhelmingly purchase goods and services from elsewhere in the UK. This mirrors the Commission own findings in terms of the volume of procurement outside Member States 1.6% of contracts, we believe that this proportion is generally representative of the volume of transactions that Councils do with providers outside the UK<sup>2</sup>
- 22. While we believe that the Commission regards that the "potential" opportunity from a firm in one part of the EU to provide services in another Member States as a sufficient argument to remove perceived barriers in internal market that may prevent that company from doing so, when it comes to services provided by Local Authorities in Scotland this is in practice quite

<sup>&</sup>lt;sup>1</sup>http://ec.europa.eu/taxation\_customs/resources/documents/common/consultations/tax/future\_vat/com(20 10)695\_en.pdf

<sup>&</sup>lt;sup>2</sup> http://ec.europa.eu/internal\_market/publicprocurement/docs/modernising\_rules/estimating-benefitsprocurement-directives\_en.pdf

unlikely. Services provided by Scottish local authorities often fill the gaps that the private providers are unable to address.

23. COSLA is clearly against creating or maintaining any barrier that actively prevents any service provider, local or from elsewhere in the EU, from operating in an area. We simply believe that the current regime, including the VAT recovery scheme, does not have an effect in EU wide trade because service providers from elsewhere in the EU would find it uneconomical to provide many of services provided by Scottish councils.

## Public service reform

- 24. There are across the EU processes of public service reform involving Local Authorities and other public bodies commonly providing services. In Scotland we have Welfare Reform, Health and Social Care integration that involves Local Authorities, the NHS, the Scottish Government and others aiming to provide better and more efficient services by joint working toward shared outcomes. The EU consultation paper refers to the fact that different bodies might be subject to different VAT regimes as an argument for harmonisation or abolition of recoverable VAT schemes.
- 25. We believe this is this a flawed argument: VAT recovery schemes exist to enable Local Authorities to provide better local services. If there are new joint working arrangements between Local Authorities and other public authorities to enhance services previously delivery separately recoverable VAT should continue to apply to those part of the joint activity delivered by Local Authorities. This means that in the Scottish Health and Social Care integration mentioned above the different VAT rules for Councils and other public partners are an issue that should be addressed as part of that integration process.

## Conclusion – COSLA views on Options on VAT reform

- 26. In view of the above COSLA is strongly **against Option 1** (Full Taxation) and **Option 3** (abolition of Article 13), we consider Option 2 (EU wide refund system) unrealistic given the great differences in Local Authority systems and public service provision across the EU.
- 27. We do however fully recognise the fact that the Commission must ensure that there are not distortions of competition and undue barriers across the EU. As will be explained below we do not think it is the case as per the services provided by Scottish municipalities, however we are open to examine potential issues on a case by case basis, hence we are **open to Option 4** of the consultation (sectoral reform).
- 28. We are thus happy to look at those sectors where distortions of competition can clearly arise but we stress the need for a full, sufficiently representative, and direct engagement of local government representatives in any impact assessment or pre-legislative consultation exercise
- 29. As regards to sectoral Reform this directly impacts on processes of public service reform involving Local Authorities and other public bodies commonly providing services. We would be keen to look at how Local Authorities can continue being subject to VAT recovery arrangements even in the case of joint delivery of services with other public bodies.

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